

mg Simplicity Sessions

#1145 at EXHIBITORLIVE 2017

mg is presenting quick-hit **Simplicity Sessions** throughout **EXHIBITORLIVE 2017** filled with ideas and innovation on need-to-know topics: pre-show marketing, design trends, digital integration, motivation and training, event success, measurement and sales integration.

Those interested in attending a 20-minute sessions in #1341 can register at simplymg.com/ex17.

Monday, March 13

- 1:00pm** simply empowering: Meetings & Events
- 1:45pm** simply stimulating: Using your sales team to drive traffic
- 3:00pm** simply motivating: Motivation and Coaching

Tuesday, March 14

- 1:00pm** simply imagination: Design Trends
- 1:45pm** simply marketing: Pre-show Integrated Marketing
- 3:00pm** simply magic: Digital Solutions/MediaGO

Wednesday, March 15

- 1:00pm** simply measuring: Measurement & Metrics

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